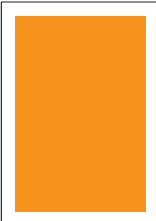





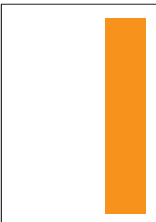






# Der Siebdruck

## Das Magazin für visuelle Kommunikationstechnik

SIEBDRUCK DIGITALDRUCK DRUCKVEREDELUNG

Advertisement sizes and rates:

	<p>1/1 page</p> <p>b/w 1,430,- 2c 1,675,- 3c 1,920,- 4c 2,165,-</p>		<p>2/3 page</p> <p>b/w 1,170,- 2c 1,415,- 3c 1,660,- 4c 1,905,-</p>		<p>2/3 page</p> <p>b/w 1,170,- 2c 1,415,- 3c 1,660,- 4c 1,905,-</p>
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	<p>1/3 page</p> <p>b/w 625,- 2c 820,- 3c 1,015,- 4c 1,210,-</p>		<p>1/3 page</p> <p>b/w 625,- 2c 820,- 3c 1,015,- 4c 1,210,-</p>		<p>1/4 page</p> <p>b/w 480,- 2c 640,- 3c 800,- 4c 960,-</p>
<p>1/3 page</p> <p>55 mm width, 258 mm height per process colour 195,- €</p>		<p>1/3 page</p> <p>175 mm width, 84 mm height per process colour 195,- €</p>		<p>1/4 page</p> <p>82 mm width, 127 mm height per process colour 160,- €</p>	
	<p>1/4 page</p> <p>b/w 480,- 2c 640,- 3c 800,- 4c 960,-</p>		<p>1/8 page</p> <p>b/w 260,- 2c 370,- 3c 480,- 4c 590,-</p>		<p>1/8 page</p> <p>b/w 260,- 2c 370,- 3c 480,- 4c 590,-</p>
<p>1/4 page</p> <p>175 mm width, 62 mm height per process colour 160,- €</p>		<p>1/8 page</p> <p>82 mm width, 62 mm height per process colour 110,- €</p>		<p>1/8 page</p> <p>175 mm width, 31 mm height per process colour 110,- €</p>	

# Advertisement rate list 2019

## Address:

Verlag Der Siebdruck  
P.O.B. 3248  
D-23581 Lübeck

## Advertising office:

Monika Saß

Phone +4 51 - 8 79 88 87

Fax +4 51 - 8 79 88 37

Internet: [www.der-siebdruck.de](http://www.der-siebdruck.de)

eMail: [verlag@der-siebdruck.de](mailto:verlag@der-siebdruck.de)

## Address for parcels:

Dräger+Wullenwever  
print+media Lübeck  
GmbH & Co. KG

Grapengießstraße 30

D-23556 Lübeck

Commercial register:

Lübeck HRA 4149

VAT-No. DE 232355569



## Advertisement size and rates:

Advertisement size and rates:		black/white	2c	3c	4c
1/1 page	175 mm width 258 mm height	1,430.- €	1,675.- €	1,920.- €	2,165.- €
2/3 page	115 mm width 258 mm height	1,170.- €	1,415.- €	1,660.- €	1,905.- €
	175 mm width 168 mm height				
Junior-page	127 mm width 172 mm height	955.- €	1,150.- €	1,345.- €	1,540.- €
1/2 page	82 mm width 258 mm height	820.- €	1,015.- €	1,210.- €	1,405.- €
	175 mm width 127 mm height				
1/3 page	55 mm width 258 mm height	625.- €	820.- €	1,015.- €	1,210.- €
	175 mm width 84 mm height				
1/4 page	82 mm width 127 mm height	480.- €	640.- €	800.- €	960.- €
	175 mm width 62 mm height				
1/8 page	82 mm width 62 mm height	260.- €	370.- €	480.- €	590.- €
	175 mm width 31 mm height				

## Colour rates:

per house colour . . . 500.- €

per process colour

1/1, 2/3 page . . . . . 245.- €

1/2, 1/3 page . . . . . 195.- €

1/4 page . . . . . 160.- €

1/8 page . . . . . 110.- €

Discount can't be given for colour rates.

## Scale of discount:

Frequency Volume

3 series 5% 2 pages 5%

6 series 10% 4 pages 10%

12 series 15% 8 pages 15%

24 series 20% 12 pages 20%

Only one scale of discount can be applied.



Issue size: 210 mm width, 297 mm height

Type area: 175 mm width, 258 mm height

3 columns à 55 mm in text section

**Printing process:** Offset

**Processing:** Adhesive binding

**Printing material:** We need data (pdf X4) by E-Mail or on CD

**Frequency:** 10x monthly, 20th of each month

Double-issues 7/8 and 12/1

20th of July and 20th of December.

**Circulation:** Up to 4500

**Copy deadline:** 1st of each previous month

## Basic rate:

Classified ad per mm line 82 mm width 1.- €

(sale, purchase, vacancies, miscellaneous column)

Box fee (incl. postage) 8.- €

## Circulation area:

Austria, Belgium, Brasilia, Bulgaria, Canada, Czech Republic, Denmark, Estonia, Finland, France, Germany, Great Britain, Greece, India, Indonesia, Israel, Italy, Japan, Liechtenstein, Luxemburg, The Netherlands, Norway, Peru, Poland, Portugal, Russia, Singapore, Slovakia, Slovenia, Sweden, Switzerland, Spain, Turkey, USA.

## Terms of payment:

Within 10 days after date of invoice 2% discount or 30 days net. In case of advance payment 3% discount of the total amount.

## Rates for special position:

Outside front cover, only full colour,  
max. 210 mm width, 230 mm height,  
incl. bleed

2,035.- €

Inside front cover, inside back cover,  
outside back cover (all only full colour)

10% extra

Ads under text across page

20% extra

All other prescribed positions

15% extra

## Loose inserts, glued inserts:

Max. size 205 mm width, 290 mm height

per issue

up to 25 g, max. 4-sided

per % 830.- € (incl. postage)

up to 50 g, max. 6-sided

per % 980.- € (incl. postage)

Inserts more than 50 g

and more than 6-sided

Price on inquiry

Glued inserts up to 25 g

per % 830.- €

No series discount for loose inserts and glued inserts.

For customers outside of the FRG: no taxes on these prices.

## Receivers:

Screenprinters, suppliers of screenprinting materials, equipment and accessories, screenprinting departments of firms, flock-, tampon-, art- and packagingprinters, printers of calendars, glass, textiles and wallpapers, lettering artists, interior design-studios, picture galleries, advertising agencies, manufacturers of cases and boxes, displays, advertising novelties, boards, panels and name-plates, illuminated signs, plastic bottles, plastic maps, printed circuits and universities, academies, schools and libraries.

## Bank accounts:

Deutsche Bank Lübeck AG,

IBAN DE76 2307 0700 0880 8552 00, BIC DEUTDE33